



KEWILL ENHANCES LOGISTICS SOFTWARE WITH NEW MOBILE APPS FOR GREATER EFFICIENCY

New mobile applications enable LSPs to provide field operatives with access to latest trip information, and capture immediate updates

August 29, 2013 – Guildford, UK and Chelmsford, MA, USA - [Kewill, Inc.](#), a leading provider of multimodal transportation and logistics management solutions for seamless supply chain execution, today announced the release of mobile applications for its Kewill Logistics software that enable its customers' staff to access and update trip information and instructions while on the move.

The iOS and Android applications allow drivers to instantly log in to their company's Kewill Logistics operating system, retrieve a list of trips to be made, and send back the status of each stage of the trip directly from standard touch-screen smartphones or tablets. This helps logistics organizations easily communicate with drivers, provide instructions in real-time and keep customers informed on shipment progress, without investing in separate software or hardware. Furthermore, it extends the reach of the Logistics operation to 3rd party transport providers by allowing them to connect without having to be on the LSP's networks, systems or investing in additional hardware.

"We are continually working with our customers and the marketplace to identify innovative ways of utilizing the latest technology to make our software more accessible throughout their organizations," said Evan Puzey, Chief Marketing Officer at Kewill. "Improving the speed, quality and sharing of data helps our LSP customers differentiate their service in terms of the supply chain execution service levels they provide. The new mobile applications remove the need for additional hardware and meet the need for multilingual support. Today's Global Supply Chain calls for mobile solutions that can be accessed and used by a diverse set of users in multiple divisions of pan-regional and global organizations, and we're excited to now offer our customers this new capability."

The mobile applications guide drivers through the applicable stages for each trip (e.g. pick-up at first stop, delivery and pick-up at second), for which pre-defined statuses such as pick-up, in progress, on route, can be selected, ensuring the most efficient route and schedule is followed. There is also the ability for drivers to make freehand comments, allowing the capture of pertinent shipment information, such as damage to packaging or delayed shipments due to traffic incidents.

Both stages and statuses are fully configurable to suit the logistics services providers' (LSPs) individual business processes. Date and time stamp recording is utilized to accurately record progress, which is essential in reliably tracking performance against agreed service levels.

Further developments are planned, including enhanced use of GPS technology to aid navigation, more granular time management recording, and more comprehensive capture of pictures and images as well as cash on delivery (COD) functionality.



About Kewill

Kewill is a leading provider of supply chain execution software solutions with a focus on multimodal transportation management for enterprises and logistics service providers to manage the movement of goods and information around the globe.

We deliver innovative software for business-critical global supply chain requirements through our three product suites: Logistics, to support freight forwarding, transport, warehousing and customs compliance; Transportation and Shipping, to enable parcel, LTL, TL and desktop shipping and export trade compliance, and; Business to Business Integration, to drive B2B eCommerce, order management and supply chain integration

Our customers rely on our deep domain knowledge to improve their business processes, exchange information and provide visibility to simplify the management of their supply chains.

www.kewill.com

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