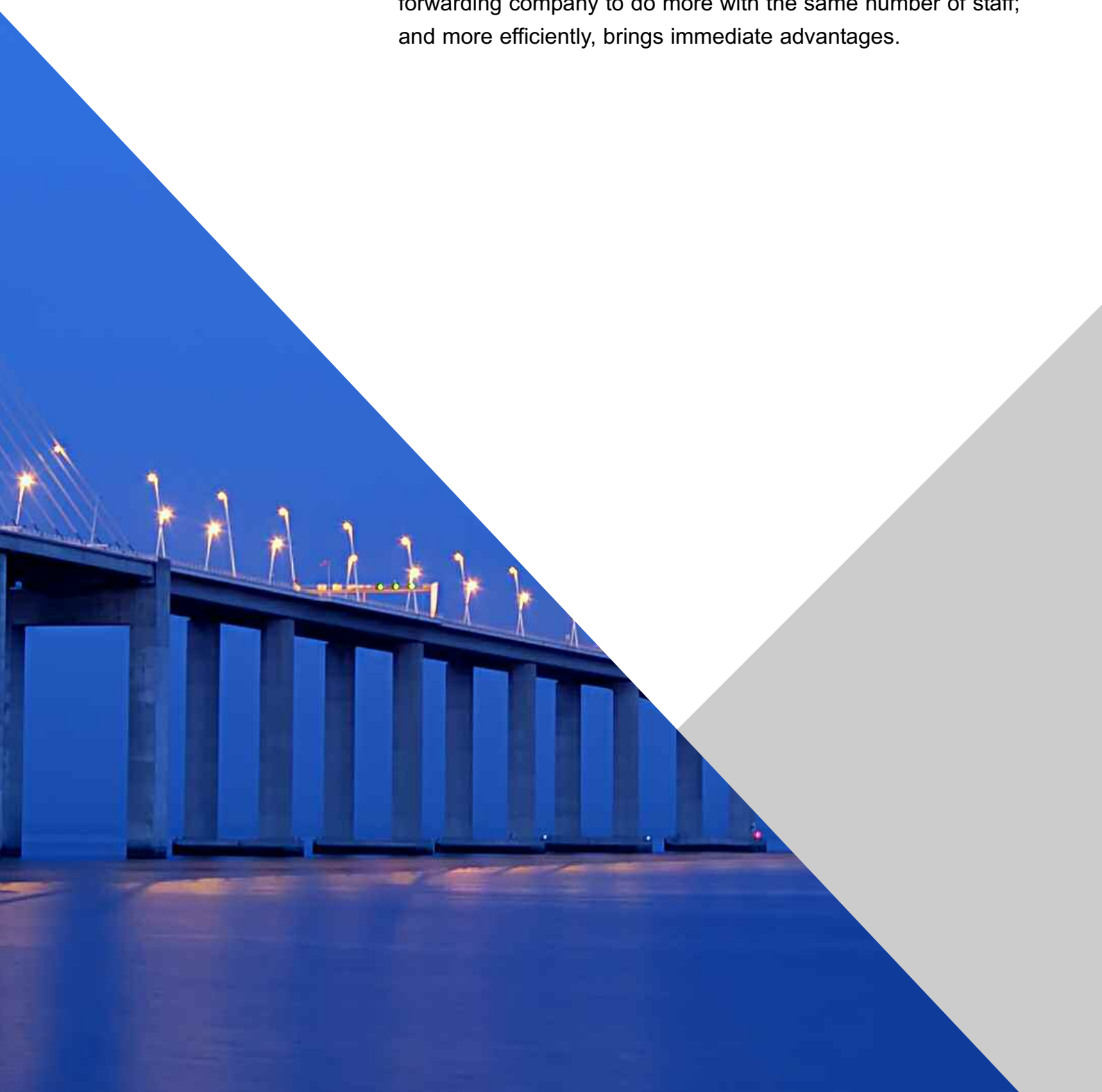


Kewill Forwarding

A streamlined, automated approach to simplify end-to-end shipment processing

In the global freight industry, there are immense pressures on costs, time, and profitability; so a solution that can enable a forwarding company to do more with the same number of staff; and more efficiently, brings immediate advantages.



Business benefits

- Streamlined, automated process improving business efficiency
- Enhanced visibility of key information allowing more informed decision making
- Improved customer service
- Improved financial control

Feature highlights

- Unlimited multi-level corporate structure
- Built-in Portal covering PO management, document storage, shipment tracking, and online booking
- Integration to carriers, customs, financials and compliance
- Proven scalability to grow with your business
- Delivered in three flavours depending on the nature of your business requirements - enterprise, standard and software as a service (SaaS)
- Service plans and workflow for control and performance
- A business rules engine allowing for a high degree of configuration to suit your specific business process in every region
- Flexible reporting capabilities
- Comprehensive job costing and profit sharing

A decade ago, the supply chain that formed the backbone of forwarding goods was rigid. It was fixed, restrictive, unresponsive, and unadaptable and there was little visibility of where the goods were at any one point as they moved from the supplier, through the distribution channels and onto the carrier; eventually ending up with the customer.

Nowadays, the picture is entirely different. The digitally connected world, with pervasive computing, the Internet and e-mail, means the old rules no longer apply. Customers expect to be able to track their goods at every stage of the journey, and the supply chain process has had to become much more open and flexible. To take advantage of this new world, though, Logistics Service Providers (LSPs) need business processes that streamline the flow of cargo across the world, demonstrating the value they bring to their clients' businesses.

Kewill's global freight forwarding solution is already being put to use by successful companies across the world, who are cutting both the cost and the time it takes to handle each shipment. The result is a better service to their clients, and the ability to clearly differentiate themselves in a competitive market.

Truly global offering

A core element of Kewill's Global Trade and Logistics suite of products, which already underpin the supply chains of clients across five continents, Kewill Forwarding spans freight by air, sea and road, and - unlike other products on the market - Kewill's offering is truly global.

The system has been designed to support global business, and features multi-currency and multi-lingual options. It can also be configured for as many levels of corporate structure as necessary, so it can meet the needs of an average-size forwarding company operating across one region, as well as a multi-national organisation with thousands of users operating across multiple regions worldwide. Developed with scalability in mind, Kewill Forwarding has the ability to be deployed in as many countries as is required and can grow as your business grows.

A clear advantage of Kewill Forwarding is the depth of its operational accounting capabilities. Revenues and charges can be put into the system at different levels, enabling you to check your profit in detail at each stage of the shipment process. This capability is built into the system, so that from the moment you take a booking to transport goods, the system can automate the applicable tariffs and rates; and these follow the shipment all the way through transit and delivery. With Kewill Forwarding, costs can be allocated to each House Bill and drilled down to the most granular level. This gives an extra dimension to financial visibility across your business operations.

Another key differentiator is that Kewill Forwarding is linked directly to Kewill's Compliance suite, ensuring that your business not only complies fully with import and export regulations around the world, it can prove that it has done so. Kewill Forwarding is the only system available today that has a built in engine that will check you are not carrying embargoed goods or dealing with denied parties. Denied Parties Screening checks not only for direct matches, but 'sounds like' matches and filters for 'red flag' words.

The content for this integrated functionality is continually updated and managed by Kewill, so you can be sure you are fully compliant with the latest regulations.

Smarter way to work

Handling the flow of goods throughout a global supply chain can be a complex process, but your clients probably don't see it that way. They see you as a conduit for their cargo, which they want delivered in the most cost-efficient way possible, so the smarter, and more automated your system is - the more competitively priced you can make your services.

Your system needs to be simple and intuitive, and you need easy and quick access to critical information. Kewill Forwarding facilitates this in a number of ways. For instance, the system is integrated with industry standard third parties' servers and applications, so you can access all the information you need from just one place. For example, flight details from OAG, the largest authority on airline schedules, can be picked up and loaded into your system, so the latest information is readily available.

Agents, brokers and customers can also be given permission to access information via the Kewill Portal and complete their part in the logistics jigsaw. The Portal also provides the ability for your customers and partners to:



- Execute Purchase Orders online, giving inventory status to meet Just In Time requirements
- Upload documentation to the e-Document library
- Track and trace shipment information through the e-Tracking function
- Create multi-modal bookings via the e-Booking facility

The portal not only enhances collaboration throughout the supply chain process, it improves visibility and communication.

The system also improves communication back up through the chain. If, for example, goods are damaged when they arrive, the customer can take photographs and immediately post these onto the Internet for follow-up action.

Flexible options

While many LSPs share the same issues, each company has its own culture and its own way of dealing with certain situations, which is why Kewill Forwarding has been designed with flexibility at its core.

The look of the application can be tailored to meet individual preferences, and you can adapt the user interface to suit types of users or departmental preferences. Forms and documents can easily be modified to mirror internal processes, without having to come back to Kewill for programming support. This puts the system firmly under your control, so you can mix and match screens and configure workflow options that work best for you.

Kewill Forwarding's workflow can be customised in many ways including by trade lane, business type or client, and you can decide what level of information you want to send to your clients, and how much access they can have. Alerts can be sent by e-mail for instance, or customers can go onto the system and query a delivery themselves.

The best in the business

Kewill Forwarding uses the most advanced industry standard technology available. The product road map is being continually enhanced. Regular releases are in the pipeline, adding to the rich functionality of the product, to ensure it remains a truly global offering and one that meets the industry's changing needs.

One area where Kewill Forwarding excels is in the creation of business-focussed and operational reports to enable better business planning and control – all of which will improve the visibility of the service you are providing to your customers.

The powerful enquiry tool allows for a range of enquiries to be made on the fields of your choice, for example; shipment type, destination, customer, agent and so on. The results can be sorted and manipulated to produce graphical and statistical reporting which can then be exported to common document formats including PDF, Microsoft Excel, HTML and more.

Despite its considerable scope and capabilities, Kewill Forwarding is an intuitive product to use. There is a programme of training available for different levels of user, including online and classroom-based training.

More – for less

Many software products on the market will claim to support global freight forwarding, but only Kewill's offers a complete solution for today's highly-pressured environment. Its global capabilities, including language, countries and modes; its visibility features, its workflow options, and its flexible report creator provides your business with a joined up way of offering more – for less.

Kewill Forwarding is just one part of Kewill's Global Trade and Logistics suite, which includes software that simplifies compliance, customs, transportation, warehousing, order fulfilment, visibility and data integration. Built upon a service-oriented architecture (SOA), Kewill's software helps you pick and choose from an integrated suite of products – without the traditional issue of vendor lock-in and with the flexibility to grow as your business grows.

More information

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