



Creating Brighter Solutions

Case Study

Kewill enhances Allianz's electronic trading platform achieving 20% saving on annual data transmission costs



Challenge

Allianz Personal, a division of Allianz Insurance UK PLC, one of the UK's leading insurers, recently completed a two year strategic review of the electronic trading practices that existed between the division and its business partners.

Allianz Insurance is one of the UK's leading general insurers, employing 4,000 people in the UK and is part of the Allianz SE Group, one of the world's largest financial institutions with 80 million customers in more than 70 countries across the globe. The purpose of the review was to evaluate the infrastructure that was in place and to look to reduce costs.

Historically, Allianz Personal trading data had been delivered through a legacy system making processes slow and creating challenges when sending large batches of data. The review identified that the varying technology platforms being used were causing complex operational challenges and increased costs to the company.

Solution

Allianz rigorously researched the market for a trusted partner to provide a technology solution to help meet their project objectives. Global communications solutions provider Kewill was chosen due to its credible reputation earned working with other insurance market organisations, its understanding of the technology requirements and ability to meet the challenges involved, as well as its domain expertise. Kewill understood Allianz's strict data requirements and the need for a solution to support compliance challenges, underpinned by a full service level agreement.

In August 2007 Allianz implemented Kewill InsuranceXchange (KIX). KIX enables the straight through transmission of data throughout Allianz's business partner community regardless of what back office systems are being used or what file types are being transmitted. The system was rolled out across all Allianz partners over 6 weeks. By streamlining the way in which policy information is communicated to its clients, both sides now experience the benefits of straight through processing.

Results

Julie Cutmore, Electronic Trading Manager for Allianz Personal comments: "Using KIX, we are now seeing a 20% saving on our data transmission costs with an improved service offering. Kewill's team were vital to the success of the implementation, meeting all the challenges that unexpectedly occurred, giving us immediate and direct access to technical experts. This and their project management enabled us to meet the critical delivery dates. The savings we have made have helped to reduce our distribution costs and we are confident that the additional services Kewill can provide will help us further improve how we communicate and trade electronically with our business community."

By implementing KIX, Kewill also assisted Allianz in a major group initiative to centralise its systems, which required the UK to move its back office infrastructure to Munich. The original legacy networks were replaced by KIX and the significant business risk and costs involved should they have had to move the original infrastructure made the success of the project business critical. Kewill was integral to Allianz descop-

ing a significant risk to meeting the project's critical timescales.

Debbie Baker, Business Unit Director Financial Services, Kewill said: "This project was vital to Allianz to both streamline its current methods of trading, removing unnecessary risks, as well as delivering a solution which future-proofed its technology to support the emergent demands of the market and reduce the risks it faced associated with data transmission. Our solution further enhanced the company's robust disaster recovery plan. We advised strategically, project managed and implemented at the coal face moving all of Allianz's data over a couple of days to meet business critical milestones. We have built a truly strategic partnership and look forward to a long and mutually beneficial relationship."

More Information

Please contact us:

email	eu-marketing@kewill.com
tel	+44 (0)161 905 4600 (please select option 2)
web	www.kewill.com

