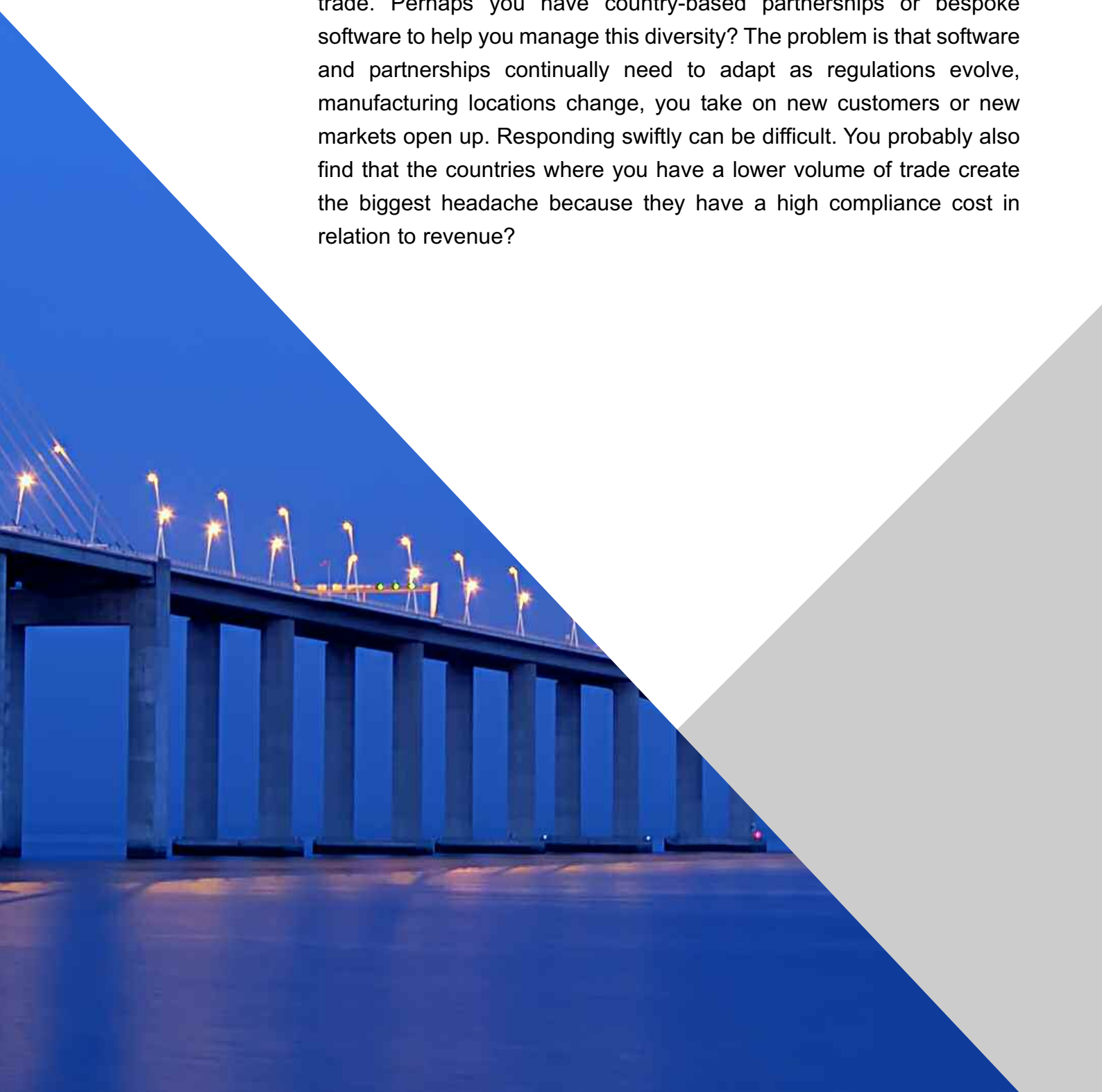


# Kewill CustomsXchange

A fully integrated global solution bringing simplicity, local expertise and transparency to customs compliance

Global variations in customs regulations and processes can present a costly and time consuming challenge to those involved in international trade. Perhaps you have country-based partnerships or bespoke software to help you manage this diversity? The problem is that software and partnerships continually need to adapt as regulations evolve, manufacturing locations change, you take on new customers or new markets open up. Responding swiftly can be difficult. You probably also find that the countries where you have a lower volume of trade create the biggest headache because they have a high compliance cost in relation to revenue?



## Business benefits

- Increased productivity and efficiency
- Improved customer service
- Reduced costs
- Improved cash flow
- Increased responsiveness and agility
- Better control
- Competitive advantage
- Access to local and global Kewill expertise and experience
- Adherence to legislative requirements
- Improved scalability
- Rapid implementation.

## Feature highlights

- Data connectivity
- Data conversion
- Data control
- System adaptors
- Business process management
- Business rules configuration
- Import compliance management
- Export compliance management
- Denied party screening management
- Licence determination
- Content management
- Alerts and events
- Track and trace
- Reports
- Analytics
- Monitoring
- Audit trail

With moves to facilitate global commerce, customs requirements were expected to reduce. However, the shift in focus onto security initiatives has seen customs bodies take on new responsibilities. Legislation such as the US Safe Port Act, 2006 and its Import Security Filing requirements introduce new workflows into the customs process that concentrate on collecting data before goods are moved. Similarly, in Europe, initiatives such as the Export Control System (ECS) and the Import Control System (ICS) and regulations such as the Excise Movement Control System (EMCS) are transforming the customs landscape from one of simple and periodic declarations towards a transaction by transaction approach for every single shipment. If not handled efficiently, such requirements can delay the movement of goods and have a knock-on effect on transport and load planning, lead-times and the levels of required safety stock.

As illustrated in Europe, security issues are also increasing the number of countries and regions requiring customs declarations to be made electronically. Furthermore, despite Europe having a common legal base with the Community Customs Code and harmonised electronic procedures, each European Community member state builds its own IT environment and defines its local processes. So, how do you cost-effectively and efficiently deal with the many different workflows and electronic interfaces used by an array of customs authorities?

Kewill CustomsXchange offers a unique solution that takes away the complexity, leaving you with one consistent interface through which you can connect with customs or other legislative bodies around the world. Behind the scenes, we manage the technical issues, the workflow, your customs information and the multiple connections to different countries, offering a flexible, affordable and effective answer whatever your current size, situation or future plans.

## Built on local and global expertise

Designed to make life as easy as possible for our clients, Kewill CustomsXchange is essentially a messaging hub. You enter your customs information in the same format and through the same interface regardless of its ultimate destination. We handle the onward connections to customs or legislative authorities through an array of local customs applications designed and developed in country by local experts. These applications are already proven and certified, providing you with a low-risk solution.

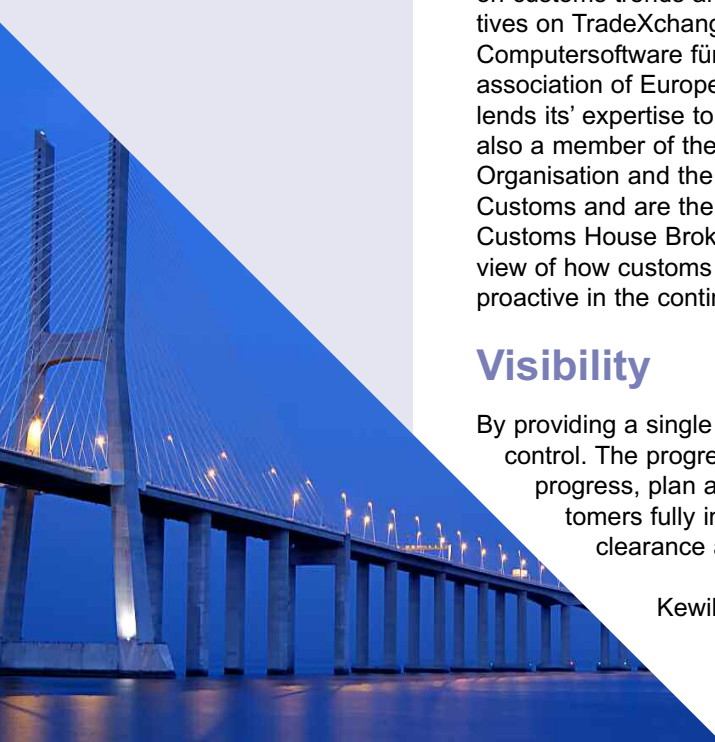
A major benefit of our approach is that each customs application is constantly maintained and developed by specialists who have a close relationship with customs bodies in their own location. They understand local requirements and they have experience of making guidelines and regulations work effectively in practical everyday situations. By connecting to such specialists, any change in the local country customs system is automatically reflected in Kewill CustomsXchange and local support is provided by customs experts in native language – not just in English.

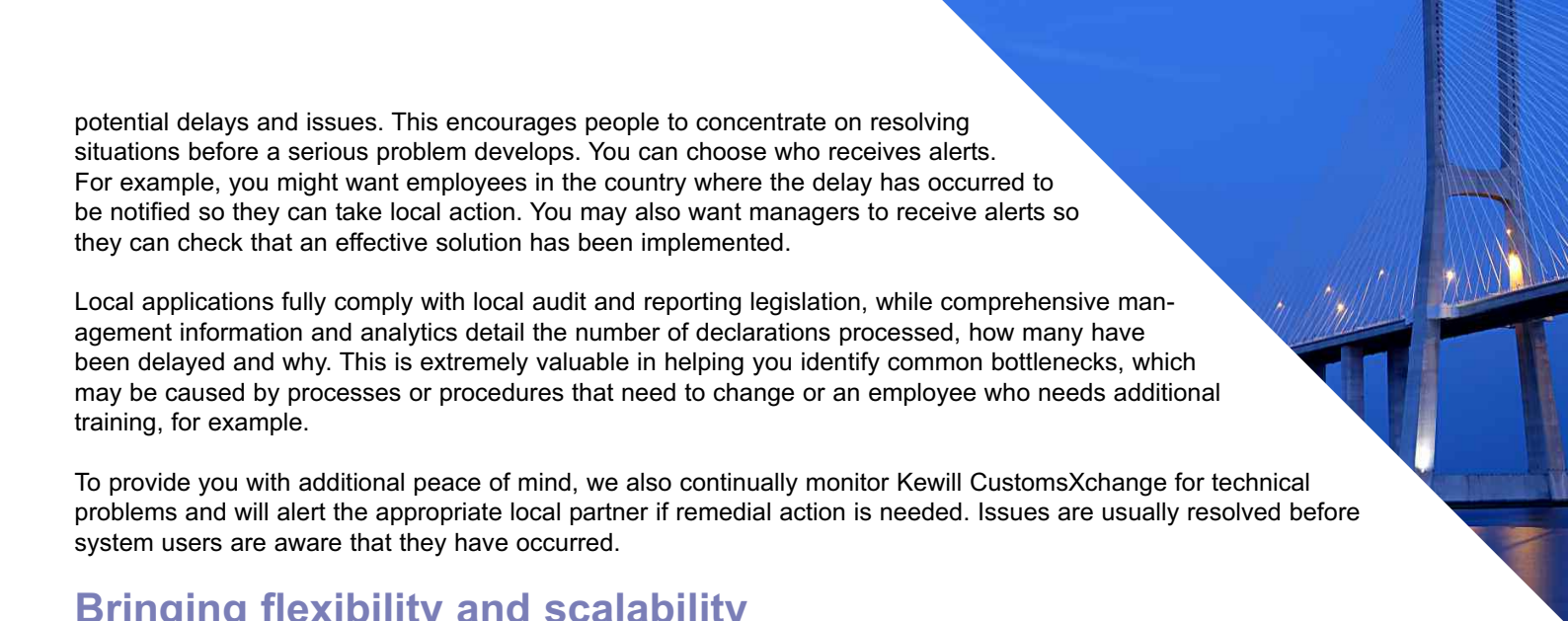
In addition to having local expertise, Kewill is also able to take a more global perspective on customs trends and developments. Within the Asia Pacific region we have representatives on TradeXchange, whilst in Europe, the EurTradeNet (ETN) was co-founded by Computersoftware für Fachanwendungen (CSF) - a company acquired by Kewill. As an association of European customs software providers, ETN is well regarded and regularly lends its' expertise to international customs working groups and trade associations – and is also a member of the Trade Contact Group which offers advice to the World Customs Organisation and the European Union. In the US we co-chair a key committee for US Customs and are the only software vendor with a Trade Ambassador and 13 certified Customs House Brokers on our payroll. As a result, we are well placed to gain an early view of how customs legislation and processes are likely to evolve, enabling us to be proactive in the continual development of our customs solution.

## Visibility

By providing a single customs interface, Kewill CustomsXchange offers you visibility and control. The progress of every customs declaration is monitored, enabling you to track progress, plan ahead and keep relevant members of the supply chain and your customers fully informed. You can also calculate the cost and effort involved in customs clearance and ensure this is accurately incorporated into your pricing scheme.

Kewill CustomsXchange enables you to set up alerts that quickly highlight





potential delays and issues. This encourages people to concentrate on resolving situations before a serious problem develops. You can choose who receives alerts. For example, you might want employees in the country where the delay has occurred to be notified so they can take local action. You may also want managers to receive alerts so they can check that an effective solution has been implemented.

Local applications fully comply with local audit and reporting legislation, while comprehensive management information and analytics detail the number of declarations processed, how many have been delayed and why. This is extremely valuable in helping you identify common bottlenecks, which may be caused by processes or procedures that need to change or an employee who needs additional training, for example.

To provide you with additional peace of mind, we also continually monitor Kewill CustomsXchange for technical problems and will alert the appropriate local partner if remedial action is needed. Issues are usually resolved before system users are aware that they have occurred.

## Bringing flexibility and scalability

Kewill CustomsXchange can greatly increase the agility of your business. Within a few days you can be processing customs declarations in a country you've previously had no connection with. Whether you're a manufacturer wishing to source from a new lower cost region or a freight forwarder wanting to win new business from a customer who trades in a location where you've no experience, getting customs connectivity through your standard Kewill CustomsXchange interface is simple.

And once you've got the connectivity you require, there's no need to worry about fluctuating volumes of business, either overall or within a particular country, Kewill CustomsXchange will scale to fit. Those countries where you carry out a low percentage of your trade no longer need to consume a high percentage of your effort or cost.

Not just aimed at large organisations, Kewill CustomsXchange can be purchased on a "software as a service" basis making it an affordable option for small and medium enterprises that want to pursue business opportunities in new countries without high up-front starting costs.

## Connecting communities

Kewill CustomsXchange has the potential to connect the whole import/export community, enabling appropriate information to be shared automatically. Improving information flow in this way would deliver a whole host of efficiency, productivity and supply chain benefits. An exporter in Europe could provide electronic information to an importer it is dealing with in the US, for example, reducing the need for the manual input of duplicate information. Agencies related to customs such as license management authorities or bodies collecting trade statistics could gather the information already contained in customs declarations without additional effort from the provider. Streamlining the provision of information in this way could revolutionise community interaction.

As an element of Kewill's Global Trade and Logistics solution suite, Kewill CustomsXchange also helps you integrate into the entire supply chain, sharing information as necessary to improve overall efficiency. With best of breed solutions covering compliance, freight forwarding, fulfilment, warehousing, transport, visibility and integration, Kewill enables you to pick and choose to meet your needs.

## Keeping goods and cash flowing

In the challenging area of customs compliance, Kewill CustomsXchange not only brings simplicity and removes cost; it also provides you with visibility and control. It can be the key to removing blockages in the supply chain, reducing lead times, enabling levels of safety stock to be minimised, improving cash flow and increasing customer satisfaction. Kewill takes care of the technical and administrative issues associated with connecting to customs authorities and local application partners around the world, freeing you to respond more quickly to the needs of your customers.

Kewill CustomsXchange currently offers connection to key countries in every region around the world and connectivity continues to grow. For an up-to-date list please visit: [www.kewill.com/customsxchange](http://www.kewill.com/customsxchange)

## More information

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